

Dear Sir or Ma'am,

I'm entering this competition called "Seeking" being put on by a badass advertising agency called Wieden+Kennedy and I need your help. I'm a copywriter, meaning I come up with ideas and write ads and other cool stuff for a living. I have a portfolio of my work, but I'm guessing there are a shit ton of copywriters entering this competition. And it's probably safe to say a majority of them will submit their portfolio as their entry. So instead of going that route, I want to do something a little different. Something bigger than me. Which is why I'm seeking the help of the world to give me a shot at winning this competition.

Here's my challenge to you. Give me an idea for what I should do for my "Seeking" competition entry. If I end up using your idea, I will mention your name on the back cover of my first, yet-to-be-written novel, as well as a producer credit in my first, yet-to-be-written, full-length feature film. And if, on the off chance, this contest earns me a boatload of cash and/or a sweet new car, I may buy you lunch and let you ride shotgun, but no guarantees.

Regarding your suggestions of what I should do for my entry, anything goes. I just really need to stand out from the crap mountain of entries they will undoubtedly receive. The only rule is that it can't be more than 20, 11x17 pages submitted digitally. But don't let that inhibit your thinking.

To submit your idea and for a chance to be mentioned in a future book and movie of mine, visit [www.iamseeking4seeking.com](http://www.iamseeking4seeking.com) or email [seeking@iamseeking4seeking.com](mailto:seeking@iamseeking4seeking.com).

Thank you for your time and I look forward to hearing your ideas.

Sincerely,

Seeking4Seeking